

News Release

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Morrisons and Amazon to expand ultra-fast same day, online grocery home delivery service to many more cities across the UK

Morrisons and Amazon are pleased to announce they are expanding the '*Morrisons at Amazon*' store on Prime Now to many more cities across the UK.

'*Morrisons at Amazon*' is an ultra-fast same day, online grocery home delivery service, currently available to Amazon Prime Now customers in four cities: Leeds, Manchester, Birmingham, and parts of London and the home counties. Customers can order a full Morrisons shop online, which is then picked at a local Morrisons store, and delivered by Amazon. The option for delivery within one hour of the order being placed is available for many customers across these cities.

During 2019, this ultra-fast same day service will begin to be rolled out to other cities, including Glasgow, Newcastle, Liverpool, Sheffield and Portsmouth. In future years, '*Morrisons at Amazon*' will be expanded to further cities across the UK.

The expansion will see Morrisons becoming a retailer on Amazon's Prime Now website and app, through '*Morrisons at Amazon*', and selling directly to customers. Morrisons will continue as a wholesaler for all Amazon's other UK grocery offers for customers.

David Potts, Morrisons Chief Executive, said:

"Morrisons conveniently located local supermarkets and Amazon's very popular website and customer offer are an ideal combination, offering ultra-fast same day grocery home delivery for customers in and around cities across Britain.

"Amazon has been a valued partner of Morrisons for over three years, and we are pleased to be expanding our relationship together. Continuing to partner with the best digital operators such as Amazon is a significant, capital light growth opportunity for Morrisons."

Doug Gurr, Amazon UK Country Manager, said:

"We have greatly valued our relationship with Morrisons since the launch of the Morrisons store on Prime Now in the UK in 2016 and expanding this relationship enables us to offer Morrisons high quality grocery selection to even more Prime members.

"We are committed to growing our grocery business so that we can continue to deliver what we know our customers will always care about – low prices, vast selection, and fast delivery – and our relationship with Morrisons is an important part of that long-term growth. With the Morrisons store on Prime Now, many Prime members can do their full weekly grocery shop online through Prime Now with ultra-fast same day delivery."



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This announcement includes inside information.

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